

## Coalition Worksheet for Youth Suicide Prevention Task Force

*Please complete as much as possible and submit to [Crystal.Moe@ag.ks.gov](mailto:Crystal.Moe@ag.ks.gov)*

Name of your organization:	CAPSOL, LLC 19939 W. 162 <sup>nd</sup> St Olathe KS 66062
Best Contact Information to be Publically Shared:	Name: Steve Birdsall Email: <a href="mailto:steve@capsol.org">steve@capsol.org</a> Website: <a href="http://www.capsol.org">www.capsol.org</a> Phone: 913-203-1110 office 913-548-5853 cell
Purpose of your organization:	We are a life safety data analytics and risk mitigation company. We monitor social media, structured and unstructured data feeds, as well as data and chat from our mobile app to identify threats to life safety. This includes suicide, homicide/suicide or any other customer defined threat. We provide outputs to notify people of a pending event so action can be taken.
What efforts have proven to be successful in your purpose to address youth suicide:	<ol style="list-style-type: none"> <li>1) We are working with the Tom Karlin Foundation in development of an app with chat for teen use and other interactive resources. In addition, the app can be used to monitor for suspicious activity and threats.</li> <li>2) We have been working with the SHIFT organization in Spring Hill to provide a tool to address suicide concerns and provide inspirational or informational tools.</li> <li>3) We have monitored social media for posts indicating someone may be considering suicide or self-harm and can demonstrate results</li> </ol>
What hurdles have you experienced and/or lessons learned through your efforts:	<ol style="list-style-type: none"> <li>1) Resources – funding. Schools have limited resources to spend on tools or applications that can be used to address depression and suicide.</li> <li>2) Resources – people. If an app and other tools are used to identify suicide risk, having people available to respond to chat or other information is a challenge.</li> <li>3) Resources – people. Even if funding for tools is available, having someone available to monitor a computer workstation for communication is challenging.</li> <li>4) Having teens provide guidance on what features would make an application usable is key.</li> </ol>
Recommendations or suggestions for the task force to consider:	<ol style="list-style-type: none"> <li>1) The ability to assign responsible people to reply to chat or threats without having someone at a workstation is needed to address limited resources.</li> <li>2) Working with an advocate to provide training regarding mental wellness is very important.</li> <li>3) Monitoring for threats, identifying risk, providing support tools and the ability to communicate to those at risk should be part of the overall system solution.</li> <li>4) An app is just part of the answer but should be combined with other tools to provide the best opportunity to identify and mitigate risk.</li> </ol>

**Thank you!**

12/06/18

Crystal Moe  
Administrative Operations Director & LawBase Project Manager  
Kansas Attorney General Derek Schmidt  
120 S.W. 10th Street  
Topeka, KS

Dear Crystal,

Thank you for the opportunity to present in Dodge City. I know time was limited and I trust what we have developed and are implementing is of interest to the commission.

We continue to work with the Tom Karlin Foundation, S.H.I.F.T, and #ZeroReasonsWhy in the development of a beneficial program and are currently launching the application with SHIFT in Spring Hill. Part of that program as I shared in the meeting in Dodge City is the mobile app which has been “designed by students for students”. Who best to know what students will actually use and what fits their need than students.

One major difference in our program is the understanding that resources are limited and not everyone has the ability to add licensed and trained staff to monitor a computer or respond to calls. In addition to multiple workstation capability, CAPSOLNotes is able to assign multiple mobile users to respond to urgent tips or chat. With the use of F4S or Faculty for Safety, the assignment can be made to one or many and can cover difficult times such as weekends, holidays, or summer break. Additionally, the assignment of people “on-call” or with response capability can change based on school or district, the time of year, an increase or decrease in activity, or other school or site specific criteria. CAPSOLNotes is customizable and not a “one size fits all” solution.

CAPSOLNotes has the analytics engine working behind the app to elevate alert levels of critical tips or chat. If a trend is seen or if multiple tips are received about a specific threat, CAPSOLNotes can email or text the proper personnel; whether a resource office, law enforcement, faculty or staff, for immediate investigation. This automatic notification reduces resources and human error in tracking or identifying an increasing threat or dangerous situation.

We are a Kansas company and are keenly focused on helping decrease the trend we have seen in suicide and suicide attempts in our state. We will be attending the coalition meeting on the 10th of December should there be any questions regarding our program.

I have attached an additional brochure for your information.

Thank You

A handwritten signature in blue ink, appearing to read "Steve Birdsall".

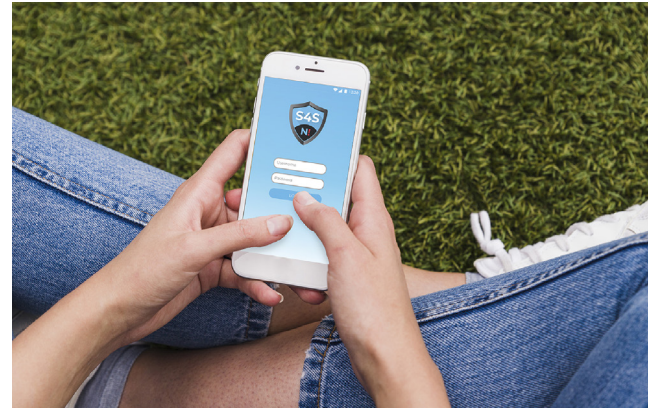
Steve Birdsall  
CEO



# STUDENTS FOR SAFETY™

Students should be able to attend school  
*WITHOUT FEAR*

**Students for Safety™** (S4S) is an interactive chat tool that lets students report issues of concern as well as chat anonymously real-time with a counselor, teacher or other staff person.



**SUICIDE** has shown a marked increase in recent history\*.

WHETHER THE THREAT IS TO ONESELF OR TO OTHERS,  
**HELP IS JUST A SIMPLE MESSAGE AWAY.**

Having just an app is not the answer. Making a difference requires a system of

**INFORMATION • TRAINING • PEOPLE**

*Being in touch with the right people when you need them is important.*

**CAPSOLSuite™**

PULLS THOSE RESOURCES TOGETHER

**N! CAPSOLNotes<sub>LLC</sub>**

As a part of the CAPSOLNotes product family, Students for Safety™ reports information to a central command center for help.

DATA RECEIVED CAN BE ANALYZED FOR A PARTICULAR THREAT AND  
**ACTION CAN BE TAKEN.**

\*<https://www.cdc.gov/vitalsigns/suicide/>



# FACULTY FOR SAFETY™

Optionally, **Faculty for Safety™** (F4S) is available for those times when someone may not be at the Command Center. Response to threats or being available to chat anonymously when needed is a key part of CAPSOLNotes' success.

## THREATS • DEPRESSION

## SUICIDE • THE NEED TO REACH OUT

DON'T JUST HAPPEN DURING SCHOOL HOURS.

In addition to reporting events and real-time chat, suspicious activity is logged for future reference.

The need of having someone available at all hours to provide aid or assistance is often overlooked.

EVENTS IN LIFE DON'T HAPPEN  
**ON SCHEDULE.**



CAPSOLNotes products are available with **OPTIONS TO BETTER SUIT YOUR NEEDS.**

Starting with the **S4S** app with chat feature, expanding to interaction with **F4S**, or adding the **capability of monitoring of structured and unstructured data feeds** leveraging the full power of CAPSOL®; options are available.

Adding **Threat Monitoring** to provide pre-event notification increases the possibility more lives will be saved should a threat to life safety become a reality.

Contact your local CAPSOL distributor or visit us at

**WWW.CAPSOL.ORG**

for more information on CAPSOL and the CAPSOLNotes products.

**Download us on the App Store or Google Play store.**

**Call 913-203-1110 or email us at [info@capsol.org](mailto:info@capsol.org) for more information.**

CAPSOL is a See Something Say Something Partner