What determines the price of gas?

Gasoline is a supply and demand commodity. This means that the more people want and use it, the more it costs. Gas prices vary across cities and states for various reasons. A number of factors affect the retail price of gasoline, including increased international demand, access to supply and transportation costs, urban or rural location, the number of stations in an area, the average volume pumped, federal and state taxes, and concentration of oil companies and the presence of independent marketers. Maintenance or closure of fuel-producing refineries can also increase gas prices. A common reason for such closures and maintenance requirements is natural disasters that interfere with refinery operations.

What is price gouging?

There are two types of price gouging recognized in Kansas: unconscionable price gouging and profiteering from disaster. Unconscionable price gouging occurs when a consumer is charged a substantially higher price for an item or service that is readily available to that consumer for a much lower price. There is no bright line rule for when a price is excessive; however, the Kansas Consumer Protection Act indicates the price must “grossly exceed” prices charged in similar transactions. Merely charging higher prices than competitors is not illegal.

Disaster price gouging only occurs during or after a disaster. A disaster includes severe storm, tornado, earthquake, flood, or any extraordinary act. Typically, in a disaster, the President of the United States or the Kansas Governor will declare a state of emergency. Kansas law prohibits unjustifiably increasing the price of any necessary property or service, including gasoline, during a time of disaster.

What can the Attorney General do about rising gas prices?

The Attorney General’s Office will investigate any instance of price gouging reported by Kansas consumers and prosecute those businesses found to be in violation of the law. There are factors affecting gas prices that are beyond the authority of the Kansas Attorney General, including federal and state regulation by other agencies. However, the Attorney General can act to ensure competition in the market, in instances including collusion, price-fixing and illegal price gouging.

What can I do about rising gas prices?

If you believe you have witnessed price gouging in Kansas, please contact the Attorney General’s Consumer Protection Division at 785-296-3751 or 1-800-432-2310 or fill out a consumer complaint online at www.ag.ks.gov.

The fuel industry is regulated at the federal level. We encourage all consumers to contact their U.S. Representative and Senators to express their concerns and opinions about rising gas prices.
Tips for increasing fuel economy:

- Plan your day to combine trips and eliminate unnecessary driving
- Drive cars with higher fuel efficiency (miles per gallon) whenever possible
- Carpool and share rides with family, friends and coworkers
- Use public transportation, walk or bike instead of driving whenever possible
- Check and replace your car air filter regularly
- Keep your tires properly inflated
- Use the recommended grade of gasoline and motor oil
- Observe the speed limit
- Avoid excessive acceleration or idling
- Use cruise control or overdrive gear
- Don’t “top off” when re-fueling

Helpful links:

Kansas Gas Prices
http://www.kansasgasprices.com/

Kansas Corporation Commission, oil and gas rules, regulations, and downloadable forms:
http://www.kcc.state.ks.us/index.htm

Gas price information from the U.S. Department of Energy
http://www.eia.gov/petroleum/gasdiesel/

U.S. Department of Energy, Energy Information Administration
http://www.eia.gov/

Federal Trade Commission
http://www.ftc.gov/


Provided by:

Kansas Attorney General
Derek Schmidt

Consumer Protection Division
120 SW 10th Avenue, 2nd Floor
Topeka, KS 66612-1597
PHONE: (785) 296-3751 or (800) 432-2310
FAX: (785) 291-3699 • www.ag.ks.gov

Updated: 05/2013