

2. The Attorney General's authority to bring this action is derived from the statutory and common law of the State of Kansas, specifically the Kansas Consumer Protection Act, K.S.A. 50-632(b).
3. Defendant, Randy Curnow Buick GMC Truck, Inc. (hereinafter collectively "Defendant" or "RCB"), is a Kansas corporation conducting business in Kansas, with a principal place of business located at 7700 State Avenue in Kansas City, Kansas.
4. All references to Defendant herein include acts individually, in concert, or by or through employees, agents, representatives, affiliates, assignees and successors.
5. At all times relevant to the allegations set forth herein and, in the ordinary course of business, Defendant acted as a "supplier" as defined by K.S.A. 50-624(j), by soliciting, advertising, and selling automobiles to Kansas consumers in or around Wyandotte County, Kansas.
6. At all times relevant to the allegations set forth herein and, in the ordinary course of business, Defendant engaged in consumer transactions as defined by K.S.A. 50-624(c), either individually or through employees, representatives, or agents.
7. The Court has personal and subject matter jurisdiction pursuant to the Kansas Consumer Protection act, K.S.A. 50-623 and K.S.A. 50-638(a).
8. Venue is proper in the Twenty-Ninth Judicial District of Kansas (Wyandotte County), pursuant to K.S.A. 50-638(b).
9. Plaintiff alleges that in October of 2009, Defendant sent or caused to be sent approximately 56,000 promotional fliers soliciting Kansas consumers to attend a special sales event.¹

¹ An example of a promotional flier is attached as Exhibit A.

10. Plaintiff alleges Defendant engaged in deceptive and unconscionable acts or practices in violation of the Kansas Consumer Protection Act arising from and related to that sales event. Plaintiff alleges the following:

- a. The solicitation represented the circumstance or reason for the sales event to be a “Nationwide Unclaimed Vehicle Event” in which Defendant was liquidating “unclaimed vehicles” due to automobile dealers going out of business and that the vehicles would be available at a “fraction of their original price”. This language implied special circumstances for the sales event existed and suggested urgency for consumers to make a purchase, when in truth no special circumstances existed. Such misrepresentations constitute deceptive and unconscionable acts in violation of K.S.A. 50-626(b)(1)(A), (B), (D) and 50-627(b)(1), (6).
- b. The solicitation represented specific financing, down payment and interest terms yet failed to provide appropriate disclaimers of neither limitation under the Kansas Consumer Protection Act nor disclosures under Regulation Z of the Truth in Lending Act. Such failures to disclose material facts constitute deceptive and unconscionable acts in violation of K.S.A. 50-626(b)(1)(A), (B), (D) and 50-627(b)(1), (6).
- c. As an inducement to sale, the solicitation referenced a “Cash for Clunkers on Used Vehicles” promotion and implied consumers who may not have otherwise qualified for the United States Government’s “Cash for Clunkers” program would qualify for a similar rebate during Defendant’s sales event. The solicitation contained on its face a blank check or “cash rebate” to be completed by Defendant at time of sale. The solicitation failed to disclose the distinction between the U.S. Government program and the sales event program, failed to indicate the cash rebate had no actual cash value, failed to disclose the nature or source of such a rebate, and failed to disclose that said rebate was merely an element of an otherwise negotiated sale. Such failures to disclose material facts constitute deceptive and unconscionable acts in violation of K.S.A. 50-626(b)(1)(A), (D) and 50-626(b)(2), (5), (6), (7) and 50-627(b)(1).
- d. The solicitation contained language implying that all individuals who applied for credit through Defendant during the sales event would be approved and receive “Credit Amnesty” when in fact not all consumers who applied for financing during the sales event were approved. Such misrepresentations constitute deceptive and unconscionable acts in violation of K.S.A. 50-626(b)(1)(A), (B) and 50-626(b)(2), (5), (6), (7), (10) and 50-627(b)(1) and (6).
- e. The solicitation contained statements triggering the Prize Notification statute, K.S.A. 50-692. The solicitation implied consumers had won an

enumerated prize, yet it failed to state in close proximity to the offer the “verifiable retail prices” for the items purportedly being given away or the “odds of winning” the advertised prizes, unconscionable acts in violation of K.S.A. 50-692 and 50-627.

11. Plaintiff further alleges that Defendant failed to properly license with the Kansas Department of Revenue all sales staff employed during the sales, all in violation of K.S.A. 8-2434 and constituting deceptive and unconscionable acts in violation of K.S.A. 50-626(b)(1)(A), (B) and 50-627(b)(1).
12. Defendant voluntarily agrees to this Consent Judgment without trial or adjudication of any issue of fact or law and without admitting any allegation contained herein.
13. Defendant agrees to refrain from and to be permanently enjoined from engaging in those acts and practices alleged to be deceptive and/or unconscionable in paragraphs 10 and 11 above. Defendant further agrees that its agents, employees, and representatives are also permanently enjoined from committing the acts or practices described above in any ongoing or future consumer transactions in this State.
14. Defendant agrees that engaging in such acts or similar acts after the date of this Consent Judgment shall constitute a violation of this Order and civil penalties will be imposed for each subsequent violation.
15. Defendant agrees to entry of judgment in the amount of \$18,000.00 and agrees to pay said amount at the time of the filing of this Consent Judgment in the form of a cashier’s check, directly to the Office of the Kansas Attorney General.
16. Compliance with this Consent Judgment does not relieve Defendant of any obligation imposed by applicable federal, state, or local law, nor shall the

Attorney General be precluded from taking appropriate legal action to enforce civil or criminal statutes under his jurisdiction.

17. The parties understand this Consent Judgment shall not be construed as an approval or sanction by the Kansas Attorney General of the business practices of Defendant, nor shall Defendant represent the decree of such approval. The parties further understand that any failure by the State of Kansas or by the Attorney General to take any action in response to any information submitted pursuant to the Consent Judgment shall not be construed as an approval of or sanction of any representations, acts or practices indicated by such.
18. Nothing in this Consent Judgment shall be construed to limit the rights of any consumers from pursuing any and all legal remedies they may be entitled to assert individually through a private cause of action.
19. Defendant acknowledges and agrees this Court has continuing jurisdiction over this matter pursuant to K.S.A. 50-632(b) and, any breach any of the terms, conditions, or payment plans set forth herein, shall be treated as a violation of the Court's order and shall be subject to further penalties under the law.
20. This Court shall also retain such jurisdiction for the purpose of enabling any of the parties to this Consent Judgment to apply to this Court at any time for such further orders and relief as may be necessary or appropriate for the modification or compliance of any provisions contained herein. This Court shall also retain jurisdiction if any violation of any term of this Consent Judgment is committed.
21. Defendant further acknowledges and agrees that, pursuant to the United States Bankruptcy code, specifically 11 U.S.C 523(a)(2)(A) and (a)(7), and due to the nature of the conduct underlying this agreement and the violations set forth

herein, this judgment shall not be dischargeable in any federal court bankruptcy proceeding commenced after the entry of this judgment.

22. If any portion, provision or part of this Consent Judgment is held to be invalid, unenforceable, or void for any reason whatsoever, that portion shall be severed from the remainder and shall not affect the validity or enforceability of the remaining provisions, portions or parts.

IT IS THEREFORE ORDERED, ADJUDGED AND DECREED that the stipulations and agreements of the parties contained herein are found to be reasonable and are hereby adopted and approved as the findings of fact and conclusions of law of the Court.

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that judgment is hereby entered against Defendant Randy Curnow Buick GMC Truck, Inc. in favor of Plaintiff in the amounts set forth herein.

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that this Court shall retain jurisdiction over the parties and subject matter of this action for the purpose of rendering any additional equitable relief, orders, decrees, or judgments as may be requested by the parties or may be deemed appropriate by the Court.

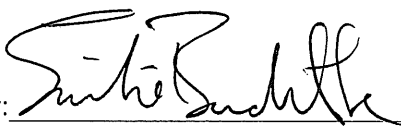
IT IS FURTHER ORDERED, ADJUDGED AND DECREED that pursuant to the Kansas Consumer Protection Act and the provisions of K.S.A. 50-632(b), the Court hereby approves the terms of the Consent Judgment and adopts the same as the Order of the Court.

IT IS SO ORDERED

CONSTANCE M. ALVEY

Judge of the District Court

Respectfully submitted and approved by:
STEVE SIX, Attorney General,

By: 

EMILIE BURDETTE, #22094
Assistant Attorney General
Office of the Attorney General
Consumer Protection & Antitrust Division
120 SW 10th Ave., 4th Floor
Topeka, Kansas 66612-1597
Tel.: (785) 296-3751
Email: emilie.burdette@ksag.org
Attorney for the Plaintiff

Attorney for Defendant Randy Curnow Buick GMC Truck, Inc.

By: 

Paul M. Dent, # 8524
816 Ann Avenue
Kansas City, Kansas 66101
Tel.: (913) 621-2528
Email: pdentlaw@hotmail.com
Attorney for Defendant